



Intellectual Property in the Age of Industry 4.0

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James Turner, Director, Turner Little

The growth of the digital era and industry 4.0 have fuelled the growth of intangible rather than physical assets, with intellectual property (IP) representing one of the largest asset classes that a company can hold and can include patents, trademarks, brands, databases, software and trade secrets.

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Businesses need to understand the source of the value and the brand of their businesses. From a commercial standpoint, IP needs to be protected in order for companies to maintain their unique market position, but it can also have financial benefits – as it can be used as collateral for loans or company valuation in the event of a merger or acquisition.

As industry 4.0 takes hold, we expect there to be a sharp increase in concerns surrounding the protection and ownership of IP rights. Designing the right business structure is an important consideration when protecting a company's IP from theft, misappropriation, infringement or even potential creditors. For example, companies can limit liability through the use of holding

and operating companies, which enables owners to centralize the company's assets. Offshore companies can also be leveraged in the creation of these structures and can offer additional flexibility.

At Turner Little, we specialize in creating bespoke solutions and structures for individuals and businesses of all sizes. Whether you are a small business owner or own a large plc, it is important to ensure that your IP is secure, so you can focus on building a successful business.



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James Turner, Director at Company Formation Specialists, Turner Little, has a proven track record in helping clients maximize their assets in creative and bespoke ways. He is directly responsible for sales and marketing, with considerable specialist knowledge of UK and offshore banking.

James doesn't just have drive in the world of business. In his spare time, he has a passion for fast cars and boats.

